

DON BOSCO INSTITUTE OF MANAGEMENT, GUWAHATI

(An AICTE approved constituent unit of Assam Don Bosco University)



DBIM

Prospectus 2022 - 23

JOYPUR, KHARGHULI, GUWAHATI - 781 004, ASSAM, INDIA
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Director's message

21st century has seen the emergence of Northeast India with a plethora of universities, B-Schools, research organisations or think tanks springing up particularly in Guwahati, which is the gate-way to Northeast. The start of this entire focus was due to the 'Look East Policy' which is now renamed as 'Act East Policy' and the advent of newer forms of communication and globalization. Northeast has woken up to its rich potential and is looking for avenues for progress and development.



*Dr John Parankimalil SDB
Director , DBIM*

In this changed environment, Don Bosco Institute of Management (DBIM) has emerged as a centre of excellence in management education and value based consultancy, tying up with both national and international organizations to further the cause of development of the region. DBIM is a constituent unit of the Assam Don Bosco University (ADBU) - the first private university of Assam. DBIM offers the Master of Business Administration (MBA) program, a two-year full time AICTE approved program for graduate students from all disciplines who aspire to choose a career in Management. The MBA program is designed for the students to learn the latest concepts in management, techniques and tools, but more importantly, to develop skills and attitudes of understanding others, of critical thinking, collective decision making, leading by example, communicating, negotiating and above all being sensitive to social concerns.

DBIM envisions creating the critical mass of human resources so essential for the development of the region. With world class infrastructure overlooking the majestic Brahmaputra, DBIM ensures a holistic learning and working environment.

With a galaxy of learned faculties and visiting scholars of national and international repute, course curriculum that is regularly evaluated and upgraded, DBIM has been successful in keeping pace with the needs of industry as well as meeting social aspirations of the learners. We at DBIM are focused and committed towards the socio economic development of the region and creating responsible citizens for the nation.

DBIM has an enviable placement record and it offers an excellent return on investment in terms of the placement packages. Industry heavy weights from sectors across the spectrum: Consulting, Banking, Insurance, Healthcare, Research, Manufacturing and Retail extended their relationship with our second batch. Amongst our major recruiters were Pepsi Co, Cholamandalam, Axis Bank, Janlakshmi Financials, ICICI Prudential, Taj Hotels, ICICI Securities, Sriram Transport Finance Company, Adecco India, Orient Blackswan, Vodafone, Bajaj Allianz General Insurance, SBI General. etc.

We are committed to the mission of building dreams and shaping lives. We assure you that the young men and women trained during the MBA program will be the best in terms of technical and managerial capabilities. It is truly a "Home away from Home". Come and be a part of DBIM, become a leader who "Makes a Difference!"

OUR VISION & MISSION

DON BOSCO INSTITUTE OF MANAGEMENT, GUWAHATI

- To **Nurture** excellence and foster commitment in youth care, education, civil administration and corporate management.
- To **Empower** young people build their skills and capacities, and connect them to enhanced opportunities.
- To **Equip** society's next-generation leaders who are competent, dedicated and committed to excellence, equity and peace building.
- To **Promote** reflection, innovation and creativity in educational (managerial) theory and practice, and offer consultancy and training.
- To **Offer** personal and professional growth opportunities for leaders in government, civil administration, industry and the corporate sector, and collaborate in leading change.
- To **Network** with regional, national and international organizations so as to harness resources and commitment in favor of solidarity, equity, development and peace.

ADMISSION PROCESS

Admissions to the MBA program at DBIM will be through the following selection process.

- A Written Test – Don Bosco University – Post Graduate Entrance Test (DBU-PGET)
- Group Discussion &
- Personal Interview

A candidate desirous to seek admission for the MBA program at DBIM needs to apply for the written test (DBU-PGET) along with his/her application to the institute.

Candidates with valid CMAT / CAT / MAT / XAT / GMAT may be exempted from the written test, on production and successful verification of the test scores by DBIM. Such a candidate would need to apply for admissions to DBIM and become eligible for the later two stages of the admission process – GD and PI.

ELIGIBILITY

- ⊙ 10+2+3/4 in any discipline with a minimum of 50% of aggregate marks.
- ⊙ Provisional: Applicants who have not obtained their Bachelor's degree as yet may also apply for admissions provided they complete all the requirements of a Bachelor's degree in all respects before 01.10.2022. Such candidates would be offered Provisional Admission until they furnish evidence of clearing the bachelor's degree examinations with 50% marks within 3 months of the commencement of the course.

SELECTION CRITERIA

For us at the Don Bosco Institute of Management, each and every applicant is unique and exceptional in their own sense. However, to differentiate yourself from the rest, there may be a few additions that you may incorporate in your application form.

Leadership Potential

Applicants who have demonstrated an ability to take up initiatives in their work or academic life consistently are highly encouraged to apply.

Diversity

DBIM encourages and welcomes diversity in all its manifestations - work experience, educational background, demographic and linguistic backgrounds, ethnicity, religious, etc. Applicants are encouraged to explain their backgrounds and provide details on how they can contribute to the classroom experience.

Academic Background

The MBA program at DBIM is rigorous and intense. Therefore, the evaluation keenly considers the student's academic performance. The institute also accesses analytical ability based on DBU-PGET/GMAT/CAT/XAT/ MAT. However, we do not have a cut-off score for the above tests. While a good score in any of these tests helps, nevertheless, an average score can be compensated for by achievements in other areas.

Work Experience

DBIM prefers candidates with full-time work experience (preferably of more than 1 year). However, this is not a mandatory or compulsory requirement. The diverse professional experience of students contributes to the rich and stimulating learning experience at DBIM. Successful candidates must demonstrate managerial and leadership potential, drive and focus.

The DBIM admission office will evaluate all applications on the above basis. Shortlisted candidates will be called for the second and third stages of the application process.



APPLICATION PROCESS

Application forms and Prospectus may be obtained from the institute office on payment of Rs. 1,000/- (Rs. 100/- extra in case the candidate is required to appear for DBU-PGET).

A candidate may also apply ONLINE at www.dbim.ac.in by downloading the prospectus and filling up the online application form. Such a candidate would need to first prepare a demand draft in favor of 'DON BOSCO INSTITUTE OF MANAGEMENT' payable at Guwahati for the above mentioned fees before filling up the application form.

IMPORTANT DATES

1. Start of Application Process /Sale of Application Forms -- Starts Jan 2022
2. DBU-PGET /Group Discussions/Personal Interview -- Starts Jan 2022
3. Institute Orientation -- 2nd Week of August
4. Start of 2022-2023 Session -- 2nd Week of September

ELECTIVE COURSES

Financial Management

Asset Valuation, Portfolio Management, Corporate Tax Planning, Capital Structure And Capital Investment, Fixed Income Securities And Derivatives, Banking And Insurance, Personal Finance and Planning, Microfinance, Multinational Financial Management

Human Resources Management

Applied Psychology in Personnel Administration, Performance Management, Transformational Leadership, Training and Development, Organizational Change and Development, Organizational Staffing and HR Analytics, Compensation Management, Strategic Human Resource Planning.

Marketing Management

Sales and Distribution Management, Internet Marketing, Services Marketing, Product Management, Consumer Behavior, Retail Management, Brand Management, Marketing Communications

Operations and General Management

Supply Chain Management, Social Entrepreneurship, Operations Research, Agribusiness Management and Finance, Quality Management, Enterprise Resource Planning, NGO Management, Software Project Management

SPECIAL FEATURES

Leadership Education Unlike any other: DBIM welcomes you into 2 years of leadership practice immersed in real world challenges into a multi-ethnic community of colleagues and faculty. In every event, activity and project, students are asked not only to study leadership, but to demonstrate it. Change is inevitable which can be expected with certainty. That's why the MBA curriculum has been carefully crafted to help the students develop a capacity for analysis, judgment and action that can be exercised throughout the course of a career.

Group Learning Center: The transformation of innate potential into leadership is realized through every aspect of DBIM experience leading the students to investigate multiple ways of learning, connecting and leading. The group learning center is utilized for project preparation and documentation, organization of group presentations and communication training.

Orientation and induction: Students are motivated to Dream BIG and realize them into reality. In the orientation session, students familiarize themselves with life on the campus, course structure and the city of Guwahati, apart from getting to know each other. In addition, a short module is conducted on values and etiquette, health and hygiene, local customs and ethos and general management. Students are also given an overview of the entire syllabus.

Education Methodology: The education methodology adopted by DBIM encourages independent thinking and helps the students in developing holistic perspectives, strong domain knowledge, contemporary skill-sets and positive attitudes. DBIM has evolved a comprehensive student-centric learning approach consisting of several stages, designed to add significant value to the learners' understanding in an integrated manner.

- ◎ **Classroom Instruction:** Students receive full-time classroom instruction, which will help them to learn and consolidate their understanding of the subjects.
- ◎ **Courseware:** DBIM provides quality courseware comprising of text-books, case-studies, reading materials designed for independent and group study.
- ◎ **Independent Study:** A comprehensive study package of quality courseware that is provided to the students helps them to achieve a prescribed level of knowledge.
- ◎ **Assignments:** The teaching methodology and evaluation criteria include assignments that help students to evaluate their academic progress.
- ◎ **Case-based learning:** DBIM extensively uses case-study method as a very important teaching and evaluation tool. The students are tested for case-studies in each subject, which reinforces their understanding of the concepts and their ability to apply the same in real-life situations.

- ⊙ **Soft Skills:** In order to develop the all-around personality of the students for better career prospects, DBIM conducts soft-skills workshops, during the course of their study. This will help students develop communication skills, presentation skills, group-discussion skills, interview skills, etc.
- ⊙ **Summer Internship:** This enables the students to experience the rigor of business environment and combine the concepts learned in class-rooms with the real-life situations in organizations.
- ⊙ **Live Projects:** Students are encouraged to pursue live projects in each of the courses to enhance their learning by applying theoretical concepts to industry situations. This is done under the guidance of experienced faculty to ensure proper focus and implementation.
- ⊙ **Evaluation:** Student performance in each course will be assessed by means of continuous evaluation throughout the semester. Students will be evaluated on the basis of assignments, seminars, projects, mid-semester test, quizzes, class-participation and a final examination conducted every semester for evaluation and grading.
- ⊙ **V-Class:** DBIM Virtual class-room (V-class), enable faculties and students to interact and communicate in a virtual class-room for each course, upload lecture notes and slides, create and discuss in academic forums, uploads tests and assignments for the stunts, etc.
- ⊙ **Official E-mail ids:** Students are provided institutional email-id's so as to enable them to correspond and communicate with each other, faculties and administration.



DBIM FACULTY

DBIM plays a significant role in ensuring quality education through interactive teaching. The DBIM faculty brings their extensive knowledge, professional experience and advanced education to their task at DBIM. The faculty members have outstanding academic background and sound conceptual knowledge in their respective disciplines. They are practicing professionals drawn from industries. The commitment to teaching shapes their involvement with the students. Faculty members emphasize both theory and practice in the class-rooms.



Dr John Parankimalil SDB, Director, DBIM

Dr John Parankimalil, M.A. M.Ed, PhD, popularly known as Fr. P.D. Johny, Director of Don Bosco Institute of Management, Guwahati, Assam is a recipient of many awards – Pioneer of Education (2014) and Green Mission Champion (2015) awards from the Chief Minister of Meghalaya, Best Teacher award from Shri. Kapil Sibal, former HRD Union Minister (2009), Computer Excellence award for Schools from Dr APJ Abdul Kalam (2002) to name a few. He is a renowned academician who was the Principal of St.

Anthony's Higher Secondary School, Shillong, Don Bosco Degree College and Don Bosco College of Teacher Education, Tura. He also held other important positions like President of All India Association of Catholic Schools, Charter President of Rotary Club of Orchid City. He is an author of many books and is a much sought after Resource Person and Trainer for Principals, Teachers and students.



Fr (Dr) George Palamattathil SDB, Professor

Dr George has been in the Northeast since 1970 and has served in various positions of responsibility. He has been active youth worker, social worker and was the founder and the first director of Bosco Reach-Out, one of the most prominent NGOs working in the Northeast. Fr. George holds Masters Degrees in Social Work, Psychology, and Sociology and a doctorate in Clinical Psychology from the University of San Francisco (USA). He conducts programmes abroad in the US on an annual basis. Fr. George has an excellent

network of faculties from the US and European Universities who come on short-term basis, every year to facilitate training programmes in DBIM..



Sr (Dr) Anna Molly FMA, Associate Professor

Dr Anna Molly has over 30 years of teaching and administrative experiences within the Don Bosco Society. She has completed her research on Don Bosco and his Educational Method. She did her Masters Degree in Education and is the recipient of the First Class First Gold Medal award from Nagaland University. She is also the recipient of the 'Best

Educationist Award' and many other Awards which helps her to be a great asset DBIM Faculty to the HR department at DBIM. She also heads the Education Department at DBI.



Mr Chandan Dutta, Assistant Professor

Mr. Chandan Dutta completed his MBA from the Pamplin College of Business, Virginia Tech, USA in 2009. He did his Bachelor in Technology (Computer Science Engineering) from the National Institute of Technology, Rourkela, Orissa, in the year 2003. Prior to joining DBIM and its cause and vision, he was associated with Pfizer Pharmaceuticals as Strategic Sourcing Specialist, Virginia Tech Food Science and Technology as Program Specialist, Virginia Tech Investments as a member of the Student Investment Group, Computer Sciences Corporation as Senior Software Engineer and Infosys Technologies Limited as a Software Engineer. He brings to DBIM more than 5 years of enriching global industry experience and knowledge.



Mr Bikash Kalita, Assistant Professor

Mr. Bikash Kalita is an MBA graduate from Dept. Of Business Administration, Gauhati University, in the year 2004. Before joining DBIM, he was associated with ICICI Prudential LIC Ltd. in Branch Operations - (Underwriting, Risk Compliance and Customer Service), and AXIS Bank Ltd. He brings along 6 years of enriching industry experience in financial operations and employee relations.



Mr Pradeep Deka, Assistant Professor

Mr Pradeep completed his Masters in Business Administration (MBA) from Tezpur University in the year 1999. He did his Bachelor in Engineering (Electronics & Telecommunication) from Assam Engineering College. Before joining DBIM, Mr. Deka was associated as Senior Sales Officer with Godrej & Boyce Mfg. Co. Ltd., Senior Officer with ICICI Bank, Astt. Manager with Tata-AIG Life Insurance Co. Ltd. He has worked extensively in the field of Business Operations, Development and Administration. He has also worked as Project Specialist (Management) with UNDP (SSPHD) and as a consultant with UNICEF in Assam. He brings to DBIM a commendable experience of more than 11 yrs. in multinational organizations including international developmental agencies.



Mr Hrishikesh Debnath, Assistant Professor

Mr Hrishikesh completed his MBA from Tezpur University in 2002. He did his Bachelor in Commerce, B. COM (Hons.) from Kirori Mal College, University of Delhi. He also passed various certifications given by NSE, BSE and AMFI such as NCFM (CMDM, Derivatives Module) and AMFI (Advisors Module). Before joining DBIM, he was associated with Kotak Securities Ltd in Broking Division and in SBICAP Securities Ltd (Broking/ Distribution). He brings in more than 7 years of industry experience in relationship management in financial services, distribution channel development and compliance.



Mr. Amal Dev Sarma, Assistant Professor

Mr. Amal is from the Marketing specialization. His research area includes analyzing consumer-to-consumer communication in social media as well as in the offline environment. He started his academic career as an Assistant Professor of Management Studies in the National Institute of Technology Meghalaya (NIT Meghalaya) wherein he taught the undergraduate engineering students. He is the founder member of the Training and Placement Cell of NIT Meghalaya and headed the cell for six years. Prior to joining academics, he worked as the Regional Manager of IDBI Bank Limited in the Industrial and Business Loans Division. A Gold Medallist and Topper at graduation and post-graduation levels in Business Administration, Mr. Sarma has also qualified UGC-NET with JRF score. He has ten additional qualifications post his MBA, which includes the flagship JAIIB and CAIIB qualifications of Indian Institute of Banking and Finance, Data Science from Bloomberg School of Public Health, Johns Hopkins University and Viral Marketing from The Wharton School, University of Pennsylvania.

SPECIAL MENTION



Rev. Fr V M Thomas, SDB, The Founder Rector

Fr . Thomas is a Harvard Graduate in Administration, Planning and Social Policy, Fr V M Thomas was the founding Rector of DBIM and acted as its executive Director till May 2012. He then served as the Provincial of the Don Bosco Society, Guwahati Province till 2018. A certified Trainer in HRD from the American Society for Training and Development, he is a visiting faculty at Lal Bahadur Shastri National Academy of Administration, Mussoorie, Assam Administrative Staff College, Assam Staff College, Gauhati University and Meghalaya

Administrative Training Institute, Member of National Resource Group (NRG) for Education Guarantee Scheme and Innovative Education, Govt. of India. Fr. Thomas is a regular visitor to DBIM.

VISITING FACULTY



Prof. Punyabrata Basak

Graduate from IIT Kanpur, Ford Foundation Fellow, MIT, USA, and an Eminent Scientist with more than 200 research publications in national and international journals. He was a former National Consultant, R&D, WHO.



Prof. Amit Choudhury

Dr. Amit Choudhury, presently working as Reader in the Department of Statistics, Gauhati University, is Master of Statistics graduate from Indian Statistical Institute, Kolkata. He has done his PhD from Gauhati University. He is an award winner in the 'IBS Kolkata Business Telegraph Awards for Excellence in Management Writing' at the Strategy Summit organized by ICAI Business School, Kolkata. His teaching activities include Queuing Theory, Computer Programming, Game Theory and Simulation.



Dr Abhijit Sharma

Dr. Abhijit Sharma is working as a Associate Professor with the Indian Institute of Bank Management. He ha an MA in in Urban and Regional Planning from the Centre for Environmental Planning (CEPT), Ahmedabad and also has a M.Sc in Geography from MSU, Baroda. Prof. Sharma's area of involvement is in the areas of Rural Financial Markets including Financial Inclusion and Microfinance, Community development Financial institution. Prof. Sharma is currently heading Centre for Microfinance Research, NE Region sponsored by NABARD.



Mr Swapan Jyoti Sarma

Swapan Jyoti Sarma a management graduate from GU and LLB from Govt. Law College. He was earlier a Senior Divisional Manager at LIC. After his voluntary retirement he has also worked for brief periods as Area Sales Manager in SBI Lic. Ltd. and Reader, Dept of Business Administration NERIM. Sri Sarma is a renowned orator and is passionate about public speaking. At present Sri Sarma is the proprietor of a management consultancy firm 'Abhinav Solutions'. His areas of expertise are Life Insurance, Marketing and Administration, Industrial Relations, Labour and Business Laws .



Ms Gitanjali Das Phukan

Ms. Gitanjali Das Phukan is presently working as an Asst. Manager (HR-North east) in Aviva Life Insurance Co.Ltd. An MBA from Gauhati University with specialization in Human Resources, she has vast experience in Employee Relations, Human Resource Planning, Talent Acquisition & Performance Management systems. She brings along 6 years of enriching industry experience and was also associated with AIRCEL.



Mr Pranjoy Arup Das

Pranjoy Arup Das is a Guwahati based businessman. For the past 11 years he has been involved in the business of construction machinery sales, financing and service. His family firm, Protection Engineers, has represented renowned companies like JCB India Limited, Vectra Motors Limited and BK Tyres Limited since 1985 and at present, is the authorized dealer of ESCORTS Limited - Construction Equipment Division, for the North East Region. He completed his PGDBM from Assam Institute of Management in 2005 specializing in Financial Management and Operations He has been a visiting DBIM as visiting faculty since 2010.

OUR GUEST FACULTY

1. **Dr PK Jain**, Professor Gauhati University
2. **Dr GG Banik**, Associate Professor, Guwahati Commerce
3. **Prof. Ashoke Dutta**, Director, IIM Shillong
4. **Prof. W.S. William**, Dean, Academics, Xavier Institute of Management, Bhubaneswar
5. **Mr Martin Kasper**, Former General Partner, Accenture, Germany
6. **Prof. Douglas Turco**, Asst. Professor, Drexel University, USA
7. **Mr Parnab Mukherjee**, Consultant, United Nations, WHO
8. **Mr Atanu Sharma**, Business Head, WIPRO, Bangalore
9. **Mr Arpan Baruah**, Vice President, Jones Lang Lassale
10. **Mr Nabajyoti Acharya**, Business Manager, Capsugel, Mumbai
11. **Mr Nirjhar Chakraborty**, AGM, Godrej & Boyce Manufacturing Co. Ltd., Kolkata
12. **Mr Binoy Das**, CA, Guwahati

INFRASTRUCTURE AND FACILITIES

Location:

Stress-free 7-star ambience – Situated on the river bank of the mighty Brahmaputra, not far from the heart of Guwahati city, the very location of the institute is unique in every way. It's a very delightful experience to study in the midst of nature's majesty with the river Brahmaputra inundating mother-nature with scenic beauty with a mild breeze blowing all the time. It has the right ambience for the adventure of learning, introspection and self-discovery.

Library:

The Library houses a large collection of books, journals and reports, including the latest publications in management and business related subjects and focus on information technology. Access to the finest selection of contemporary reference books and journals, which supplement the prescribed reference books and textbooks, provide students an opportunity to gain significant appreciation of management and IT subjects going well beyond the classroom-based program. Students can borrow an ample number of books which enable them to study without any extra expenses.

Lecture Halls, Conference Rooms & Amphitheatre:

There are state-of-the-art classrooms with multimedia presentation support. The spacious well ventilated split level classrooms with Wi-Fi facilities and LCDs facilitate the teaching-learning process in a high-tech environment where teacher inputs, textbooks and the internet, guide one to the heights of excellence.

Ranghar (Amphitheatre) with a seating capacity of 500, is at the heart of all functions at DBIM, with a breathtaking waterfront view along with the natural surroundings.

Saraighat Hall, a fully air-conditioned hall at DBIM, is an ideal venue for seminars and international conferences, etc.

Lab and Internet Facilities:

Computer Lab – The institute has a lab with 30 terminals on Local Area Network connected to the Internet. The computer lab services are available to the students from early morning till late evening hours. The institute has introduced seamless 24X7 broadband internet connectivity.

Language Lab – A computerized communication lab has been set up that offers special courses in the areas of organizational behavior, communications, individual and group behavior, presentation skills and interview training.

Hostel Accommodation:

The two-year MBA program at DBIM offers hostel facilities where the students enjoy the experience of staying, dining, studying and learning together for two years filled with irreplaceable memories and experiences, with separate hostels for boys and girls. Hostels are fully secure and have well-furnished and well-equipped rooms, surrounded by natural beauty.

Cafeteria:

DBIM is equipped with a well-maintained cafeteria which serves economical, hygienic and healthy food, which takes care of the day-to-day nutrition requirements of students.

Other Campus Facilities:

The institute's tastefully maintained terrace serves not only as a meeting point for discussion and fellowship, but also as an ideal location for nature meditation and for a personal communication with the bounteous natural beauty that is unique to DBIM.

Medical Insurance:

All the students will have to take a medical insurance during their stay at the institute. The institute will arrange for the insurance once the students join the institute. The premium for Rs. 50,000 cover for one year at present is Rs. 750 approximately which will be deposited along with the first and third installments of the course fees. The medical insurance premium may change subject to actual charges at the time of application for insurance.

WHY STUDENTS CHOOSE DBIM

The **Don Bosco Institute of Management** is yet another pioneering effort from the Salesians of Don Bosco - a name synonymous with Education, Cultural Heritage and Human Resource Development in the North East India since 1922.

DBIM is a dream realized by the Don Bosco Society of Guwahati, after more than 80 years of committed service in North East India. DBIM is a constituent unit of the ASSAM DON BOSCO UNIVERSITY (ADBU) - the state's first private university.

Besides having an enviable location, it also has state-of-the-art infrastructure and facilities, in addition to the Don Bosco international network that provides the best faculty from India and abroad. DBIM provides an intense period of personal and professional transformation that prepares you for the challenges in any functional area, anywhere in the world.

MULTI CULTURAL LEARNING

DBIM offers the Master of Business Administration (MBA) program, a two-year full time program for graduate students from all disciplines who aspire to choose a career in Management.

HOLISTIC DEVELOPMENT

The MBA program is designed for the students to learn the latest concepts in management, techniques and tools, but more importantly, to develop skills and attitudes of understanding others, holistic thinking, collective decision making, leading by example, communicating, negotiating, being sensitive to social concerns, etc.

EXCELLENT INFRASTRUCTURE

With an outstanding and innovative academic offering, combined with a very diverse and multicultural campus community, the best faculty, and a serene location situated on the south bank of the Brahmaputra, it is one of Northeast India's most prestigious and desired institutes.

INTERNATIONAL PERSPECTIVE

The institute's academic programs are of international standard and are adapted to the needs and challenges of the economies in an increasingly competitive region. Given the rapidly changing environment of modern management, the academic programs emphasize an understanding of fundamental concepts; application of analytical and value added techniques and insights into human qualities and behavior.

LEADERSHIP FORMATION

At DBIM, the Master of Business Administration (MBA) program would be intellectually demanding. As an individual, you would balance management education and personal development. As a graduate, you'll discover that a DBIM degree is more than a route to a more exciting career and also a life changing experience.



PLACEMENT DETAILS

Don Bosco Institute of Management is focused on empowering its diverse pool of talent with knowledge, skills and attitude for the corporate environment which is reinstated by its excellent performance in the current placement season that saw tremendous industry acceptance for its students. DBIM had a successful placement season with the participation of leading companies across sectors offering coveted profiles to the students specializing in Marketing, Finance & HR. The immense faith reposed by the regular and new recruiters enabled DBIM to achieve around 65% placement by February 2020. Unfortunately, the Covid19 pandemic and subsequent lock down made it impossible to reach the 100% mark as in the previous years.

As on November 2021, a 6th of the qualifying batch have been placed at HDFC AMC and Aditya Birla Retail (Pantaloons). So things are looking up.

PLACEMENT 2020 (AMOUNTS IN "LAKHS PER ANNUM")

Academic Year	Company	No of Offers	Package(CTC)
2018-20	Axis Bnak	1	3.6
	Bandhan Bank	2	3.64
	HDFC AMC	3	3.64
	HDFC Bank	3	3.85
	HDFC Home Loans	3	3.8
	IFFCO TOKIO	6	3.85
	IndusInd Bank	2	3.4
	KotakLife Insurance	1	2.2
	Mahindra Finance	1	2.2
	Shriram General Insurance	5	2.1
	V Mart	4	2.66

COSTS AND EXPENSES

Fee Installment Details

	Installment 1	Installment 2	Installment 3	Installment 4	Installment 5	Installment 6	Total
Admission Fees	20,000						20,000
Tuition Fees	51,000	51,000	51,000	51,000	51,000	51,000	306,000
Development Fees	9,000	9,000		9,000			27,000
Library Fees	5,000	5,000	5,000				15,000
Co-Curricular Activities	2,500			2,500			5,000
Placement Assistance Fees				3,000			3,000
Total Academic	87,500	65,000	56,000	65,500	51,000	51,000	376,000
Requisites							
IT Services		2500		2500			5000
Mediclaim	1500						1500
Alumni Fund						2000	2000
Uniform (2 sets)	2250						2250
Blazer	2250						2250
Caution Deposit (refundable)	2000						2000
Total Requisites	8000	2500		2500		2000	15000
Total	95,500	67,500	56,000	68,000	51,000	53,000	3,91,000
Hostel/Accommodation				Fee Payment Schedule			
Hostel Accommodation Charges		2,000 per month		1st and 4th Installments - September First Week 2nd and 5th Installments - December First Week 3rd and 6th Installments - March First Week			
Food		3,000 per month					

CONTACT ADMISSION OFFICE

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DON BOSCO INSTITUTE OF MANAGEMENT, GUWAHATI

(An AICTE approved constituent unit of Assam Don Bosco University)



DBIM welcomes you into two years of leadership practice immersed in real-world challenges; into a multi-ethnic community of colleagues and faculty, reflecting a world of talents, beliefs and backgrounds; into an intense period of personal and professional transformation that prepares you for the challenges in any functional area. anywhere in the world.



- Assured holistic development of students with regular classes, extra-academic programs and excellent discipline.
- Industry interactions with HDFC, ICICI, Godrej, Lowe Lintas and many others. 100% placement assistance by dedicated faculty.
- All industry experienced and internationally educated faculty profile.
- 4 BEST B-SCHOOL AWARDS at AIM and Gauhati Commerce College Events.

CONTACT:

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